

# EUROPEAN AND NATIONAL PROJECTS

## Project and Innovation Unit



ASP CITTÀ DI BOLOGNA

*Azienda pubblica di servizi alla persona*

The office is part of the DG and is committed in scouting funds, developing networking, preparation, presentation and management of Projects funded by European and National calls.

Through participatory design and international networking, we improve solutions and social innovation for the development of the welfare system in the area of Bologna, Italy.



OUR PROJECTS

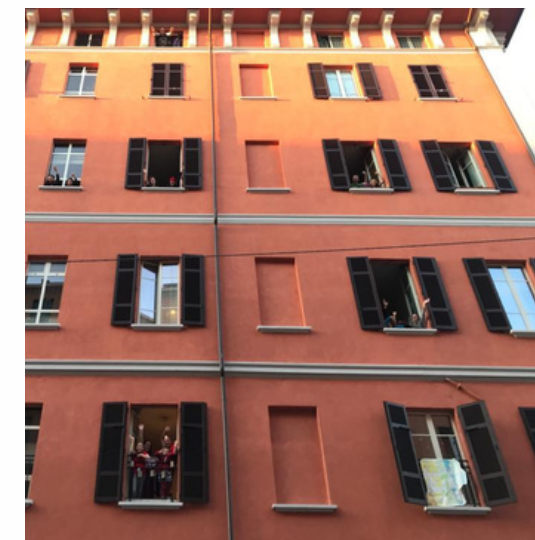


**ASP Città di Bologna** is the Public company for social welfare and personal care of the Municipality of Bologna. It was born in 2014 from the merging of 3 public companies, who were originated by the unification of ancient Charities and Relief institutions, active in Bologna since the Sixteenth century.

ASP is now one of the biggest public company for Welfare in Italy, with more than 600 workers, 80% of them employed in the services, and a budget of some 90 millions of euros.

**EU and National Project** for innovation in the field of

- Social Cohesion
- Seniors and their caregivers
- Gender equality and violence prevention
- Sustainable real estate and enhancement of Artistic heritage



# SOCIAL COHESION

## **ASP Welfare system:**

Housing Services, Services for adult marginalisation and homelessness prevention, International Protection Services for refugees and asylum seekers

## **EU and National Projects:**

- for innovative staff training
- best practices exchange and promotion
- promoting participatory approach
- improving public communication in different languages
- promoting the access to affordable and sustainable housing and energy supplies



# SENIORS AND THEIR CAREGIVERS

ASP supports elderly people in every situation of fragility or lack of self-sufficiency, supporting their caregivers as well, promoting different kind of services.

Residential Services: Safe Apartments, Residential Care Home, Retirement Home, Comunità alloggio/Housing Community, provide by now 592 places for Seniors

In-Home Care services: Day Centers, Margherita Meeting Centre, Alzheimer Cafè for the Seniors and their caregivers

## **EU and National Projects:**

- to improve Life long learning and active ageing
- to promote staff training and skills through innovative learning methods
- testing new ICT devices enhancing autonomy and safety
- promoting wellbeing through sport and outdoors activities
- promoting the physical and cognitive accessibility of cultural heritage



# GENDER EQUALITY

## **Gender Equality Plan**

to give continuity and coherence to actions and policies already being pursued by ASP, and to explore goals and actions able to overcome the obstacles that still exist to gender equality, violence prevention and enhance diversity.

## **EU and National Projects:**

- strengthening forms of assistance and support for women victims of violence and their children
- strengthening the Network of territorial services, anti-violence centres and assistance services
- staff training and empowering processes
- promoting diversity management



# SUSTAINABLE REAL ESTATE

ASP owns an extraordinary real estate handed down through the centuries. It's made of around 1300 properties and 2000 hectares of land. The revenues from rents and lands are reinvested for the welfare services.

ASP promoted the first public cohousing and several collaborative housing experiences. But the sustainable renewal of historical and cultural real estate is a challenge we have to face in very innovative ways.

## **EU and National Projects:**

- to contribute to the access to safe, accessible, affordable housing and energy supplies
- to enhance the profitable match between the criteria of environmental sustainability and the principles of conservative restoration
- to transmit to the future generations the existing cultural heritage
- to promote collaborative housing
- to promote an environmentally sustainable living community



# ENHANCING ARTISTIC HERITAGE

## **La Quadreria**

A museum with free entrance, located in the historical site of Palazzo Rossi Poggi Marsili, that returns to the city a selection of paintings of Bolognese masters from the Sixteenth to the Eighteenth centuries and some interesting wooden sculptures.

The ninth room in La Quadreria is The room of the Maps, a set of five wall maps of the XVII century.

[www.laquadreria.it/en/](http://www.laquadreria.it/en/)

## **EU and National Projects:**

- to promote accessibility of cultural heritage, to break down physical and cognitive barriers
- to improve the skills of museum guides to welcome all
- to develop interactive programmes for different ages and backgrounds
- to stimulate memories and engagement of PwDs and their carers, providing sources for psychosocial intervention methods
- to involve schools and the welfare system



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• **Let's Keep in touch!**

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**PROJECTS AND NETWORK**

